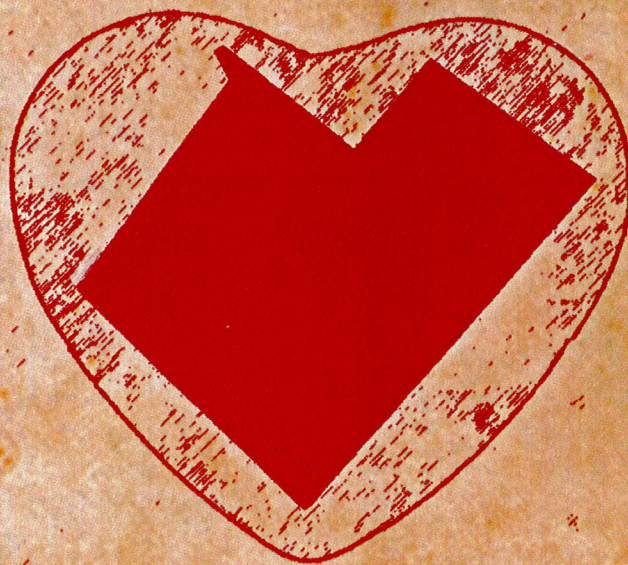


The Watchung 9/11 Memorial



***WE REMEMBER
SEPTEMBER 11TH***

A Journey of the Heart

The Watchung 9/11 Memorial

The Center Piece

Construction:

The piece of steel from the World Trade Center is embedded in a pink marble heart-shaped block, embedded in a white marble rectangular block, with an engraved message.

Engraving:

The inscribed message to be decided by the 911 Committee.

Approximate Size:

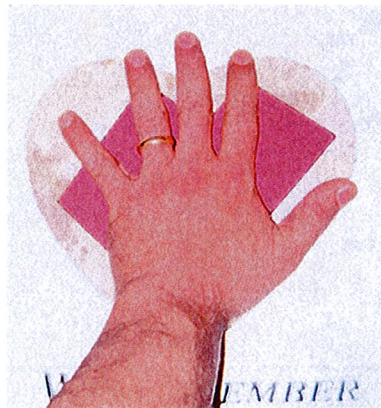
20"x 24"



A Touch Stone

The plaque is mounted on a slanted stone pedestal inside the Memorial wall and is presented as a "touch stone". The direct interaction of placing one's hand on the heart is suggested by the design. The height will be accessible to both young people and adults.

Pedestal Height: 36"- 40"

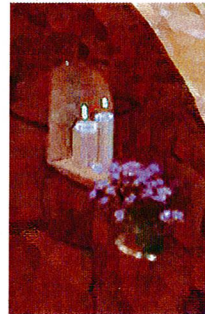
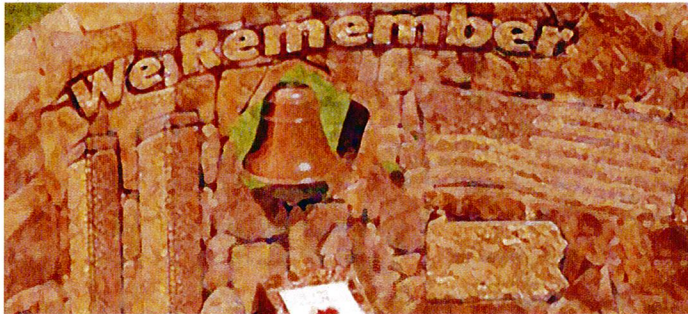


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The Memorial Wall



CONCEPT: To create a meaningful place where the plaque with the piece of steel from the World Trade Center will be on display. The monument will be of significant size to show reverence to the 9/11 event. The presentation of the piece of steel is designed to evoke an intimate interaction. Visitors enter the surrounding walls and are encouraged to place their hand on the steel heart. The structure's coloring and form are engineered to embrace the park's unique design elements and natural beauty. The area could also serve as a gathering place for future town events and dedications.

STRUCTURE: Based on the concept of the circle, the footprint of the structure, including the stone apron, will be approximately 28 square feet and 9 feet high at its peak. The under structure will be cement filled block, on top of which a cement facade will be custom carved by a leading cement artist in the field. The simulated fitted fieldstone mural will include the images of the World Trade Center skyline, a block in the shape of Pennsylvania representing Flight 93, and the American Flag. A space at the top of the wall, in the shape of The Pentagon, will be left open to house the original bell from Wilson Memorial Church. There will be benches for seating and a center planter box. Small niche cutouts and wall vases will be built in to hold candles and leave flowers. The Memorial Wall will be supplied with electricity to provide night time illumination and to supply power for a public address system.

A Journey of the Heart

The Watchung 9/11 Memorial

The Design Process

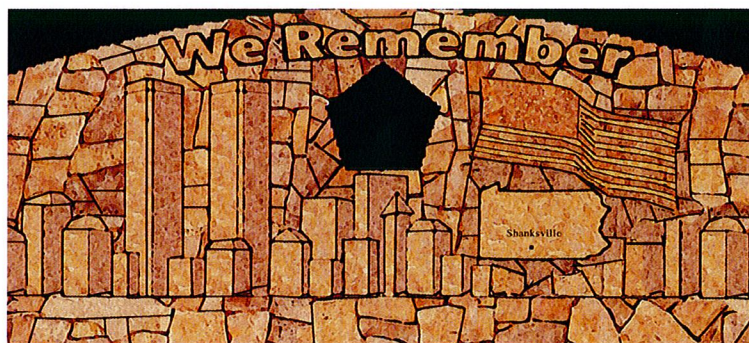
The 9/11 Committee placed an open call seeking input from residents regarding a piece of steel for the 9/11 Memorial. Seth Alexander responded by submitting his heart-shaped design, incorporating the piece of steel from the World Trade Center inlaid in a marble block. Seth was invited to a subsequent meeting, and after listening to the ideas and concerns of the Committee members, submitted additional drawings for a Memorial Wall, a half circular enclosure with a fitted field stone mural depicting the sites of the 9/11 attacks. After a vote by the Committee, the Memorial Wall design was chosen and given the green light to proceed. Through design discussions and suggestions from Committee Chair Skip Bell, this final version of the Memorial Wall has been realized. The presentation was fine tuned by architect Don Monetti and brought to life with the help of 3D designer Fabian Giudici.

Seth Alexander has had a life long interest in the arts. After graduating from WHRHS, Seth majored in fine arts at Temple and Syracuse Universities. Professionally, Seth served as art director for Magnetic Merchandising, Inc. designing layouts for major sports franchises. Seth's sculptures have received multiple awards, most notably, the 2010 Silver Medal of Honor from The Allied Artists of America, the oldest arts society in the United States.

www.SethRAlexander.com

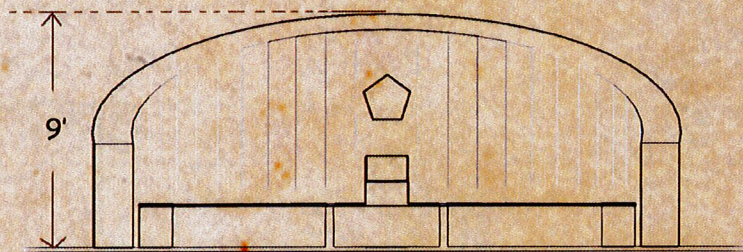
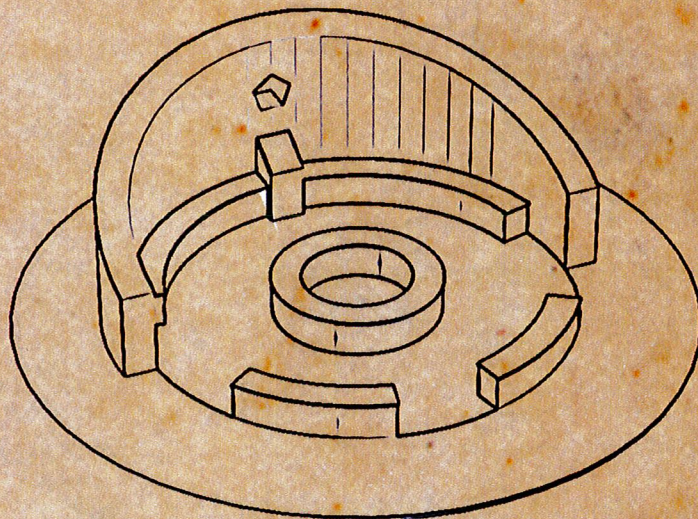
Richard L. Winget of Huntington Beach, CA, has been asked to hand carve and stain the fitted field stone mural facade of the Memorial Wall. Richard is a journeyman rock carver with 26 years experience. He has created simulated geological formations all over the world. His extensive client list includes Disney, Universal Studios, the Mirage Hotel, the St. Louis Zoo and the Hilton. Although there are many top cement artisans creating amazing works in this genre, we have selected Richard, not only for his artistry and experience, but for his positive and invaluable consultation during the preproduction phase of this project.

www.AuthenticEnvironments.com

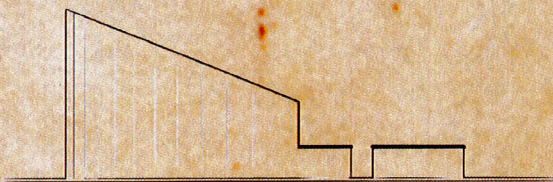


A Journey of the Heart

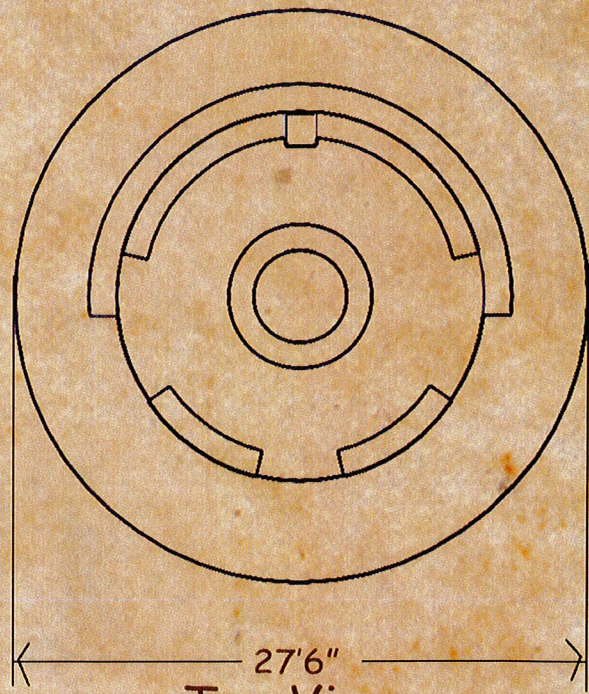
The Watchung 9/11 Memorial



Front View



Side View



27'6"
Top View

